



TRENTINO:

Business and Innovation in the Heart of Europe

Tokyo, January 16th 2020 Italian Cultural Institute





Innovative Ecosystem in Europe & Italy Japan - Italy common points

Emil Abirascid



- National based strategies and policies for start-ups and innovative companies
- European based strategies and policies for innovative companies (es: EIT Digital, European Commission's Future Fund, Pan-European Stock Exchange platforms, ...)
- Makers and shapers, rules to support the right innovation (Gdpr, Psd2, ...)
- First European-born unicorns (Booking, N26, Spotify, Revolut)
- Focusing on new trends: 5G, super-miniaturization, photonics, quantum computing, graphene



- Quality of Italian innovative entrepreneurs is very high and they are doing new things in a news way, a new mindset is behind the new 'made in Italy'
- Far less funds for start-ups compared to other European Countries such as UK, France, Germany and even Spain (even though the trends are positive year on year thanks also to the Italian and European public funds acting as LPs of VCs) and this is a great opportunity for international investors (both VCs and CVCs)
- Growing attention by corporations and SMEs on scale-ups with innovative products and technologies to buy or to integrate in their businesses (corporations are, in specific cases, becoming, also investors)



- Italy and Japan are among the three countries in the world with the higher median age of the population (third is Germany - not counting Principality of Monaco).
- A difference to note is: while European median age is also high, Asian median age is much lower than the one in Japan.
- Handling the aging of the population requires innovative solutions, both technological and social (see for example the article 'How to get ageing populations to invest in their health' by the World Economic Forum <u>https://www.weforum.org/agenda/2019/12/ageing-population-healthcare-needs</u>)





ITALY AND JAPAN, COMMON POINTS - MEDIAN AGE POPULATION



Which nations have the highest percentage of people aged 60+?	WØRLD ECONOMIC FORUM COMMITTED TO IMPROVING THE STATE OF THE WORLD
Japan	٠
Italy	
Germany	
Finland	+-
Sweden	
Bulgaria	
Greece	
Portugal	(
Croatia	-
Channel Islands, UK	¥



- Italian and Japanese economies have some sectors in common such as robotics and industrial machines and advanced manufacturing
- Main Italian exports sectors are pharmaceutical and industrial machines (more than food, fashion, forniture and fast cars)
- Japan is the 15th country in the world as importer of Italian products and goods



Tabella 5A - Principali paesi destinatari delle esportazioni italiane. Graduatoria in base ai dati del 2019 ⁽⁺⁾											
Pos. Paese	Paoro	2016		2017		2018		Genapr. 2018		Genapr. 2019	
	raese	mln euro	peso %	mln euro	peso %	mln euro	peso %	mln euro	peso %	mln euro	peso %
1	Germania	52.703	12,6	56.043	12,5	58.096	12,6	19.486	13,1	19.728	12,9
2	Francia	44.008	10,5	46.333	10,3	48.421	10,5	15.971	10,7	16.409	10,7
3	Stati Uniti	36.888	8,8	40.433	9,0	42.449	9,2	13.330	9,0	14.203	9,3
4	Regno Unito	22.417	5,4	23.185	5,2	23.451	5,1	7.389	5,0	8.402	5,5
5	Svizzera	18.966	4,5	20.575	4,6	22.358	4,8	6.882	4,6	8.108	5,3
6	Spagna	21.054	5,0	23.260	5,2	24.001	5,2	7.868	5,3	7.869	5,1
7	Belgio	13.525	3,2	13.488	3,0	13.180	2,8	4.336	2,9	4.553	3,0
8	Polonia	11.240	2,7	12.650	2,8	13.404	2,9	4.575	3,1	4.302	2,8
9	Cina	11.057	2,6	13.489	3,0	13.169	2,8	4.083	2,7	4.114	2,7
10	Paesi Bassi	9.710	2,3	10.500	2,3	11.628	2,5	3.759	2,5	3.796	2,5
11	Austria	8.884	2,1	9.522	2,1	10.167	2,2	3.305	2,2	3.409	2,2
12	Turchia	9.599	2,3	10.112	2,3	8.784	1,9	3.163	2,1	2.500	1,6
13	Romania	6.679	1,6	7.440	1,7	7.496	1,6	2.401	1,6	2.463	1,6
14	Russia	6.690	1,6	7.955	1,8	7.596	1,6	2.311	1,6	2.298	1,5
15	Giappone	6.022	1,4	6.554	1,5	6.481	1,4	2.004	1,3	2.262	1,5

Fonte: elaborazioni Osservatorio Economico Ministero Sviluppo Economico su dati Istat



- Traditional Italian economic sectors such as fashion and food (fashion-tech and food-tech) are very important but we must consider the wider scenario
- Pharma, biotech, medical devices are a key sector of the Italian made innovation and is important also to address the aging of population
- Industrial machines including robotics, digital solutions, computing, miniaturization, advanced manufacturing are a key ground to foster collaboration between Italy and Japan, including business partnerships and investments
- Opportunities are also in the financial sector (fintech), in the energy sector, new materials, automotive, entertainment (media, sport-tech)



ITALIAN COMPANIES SUCCESS STORIES IN JAPAN (by IID)

- Since 2016 the Italian Innovation Day (IID) in Tokyo are bringing Italian innovative companies to meet with Japanese's business and finance community. So far three of these companies are already working on the Japanese market and with Japanese counterparts. These examples are important because they come from strong partnerships between Italian and Japanese actors.
- Enerbrain based in Turin was at IID Tokyo on 2017 where started its conversation with a Japanese partner to forge a joint venture and today has a full office in Tokyo (Enerbrain Japan K.K.: Yamaichi Bldg. 4F. 1-20-8 Hamamatsu-cho Minato-ku Tokyo). The company develops and sells full systems for energy efficiency for large buildings such as malls, airports, stations, office buildings, universities.
- TeiaCare based in Milan was at IID Tokyo on 2018 and since then participated to NTT Data competition, Deloitte innovation day in Japan, was the only Italian company at the Well aging society summit 2019 in Tokyo and is invested by the Japanese investor Fresco Capital. TeiaCare develops technologies for elderly facilities and nursing homes
- **Design Italian Shoes** based in Central Italy was at IID Tokyo 2016 and now has agreement with local distributor to better selle its personalized high quality shoes customers can configure online

TRENTINO FORUM PER LA RICERCA (FORUM FOR THE RESEARCH)





The Forum per la ricerca is a key initiative by the Trentino Regional Government (whose works I personally coordinated) to identify the main sectors where to invest in the next years. The Forum per la ricerca published a document called 'Carta di Rovereto sull'Innovazione' that identify specific sectors such as Red Biotech, Hydrogen, the use of wood as, for example, in packaging and construction, and underline the need to foster the social, environmental and cultural impact of the new technologies and discoveries. Furthermore the Forum emphasize the need to support the creation of innovative start-ups and scale-ups via financial and non-financial initiatives, tools and programs





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TRENTINO







MANUFACTURING LEADERSHIP

- 2° in the EU for manufacturing
- 1° for jewellery production
- 1° for superyacht production



STRATEGIC LOGISTIC HUB

Gateway for 500 mln EU customers and 270 mln from Northern Africa and the Middle East

TOP ECONOMY

- 3°in the Eurozone
- 9°in the world



WORLD HERITAGE 1°for UNESCO World Heritage Sites (55 in total) LIFESTYLE

• 1° in the world for population health level

• 2° in the world for longevity





WORLD UNIVERSITY RANKING • 4°in the EU and 7°in the world for number of universities



R&D AND INNOVATION

• 1°in the EU patents' growth rate [in 2017, + 4.3% vs the + 2.6% EU average]

• In the Top 5 in the EU for no. of researchers



6,207 Surface area

36.101 Income per capita

5,7% Unemployment rate

6,8% Innovative startups 1° in Italy

6 mln tourists

Per year









7 REASONS WHY



1. Responsably autonomous

Special status of Financial, legislative and administrative autonomy. 90% of taxes revenues are invested locally. An efficient and reliable regional administration.

2.

Quality of life and security

A land of extraordinary beauty with more than 5.5 million tourists every year. Trento is one of the top Italian Cities to live in (Italia Oggi – Quality of life and "Il sole 24 ore" National survey on the quality of life in Italy).

3.

A solid economy

Innovative and dynamic industrial system. Per capita GDP in the Region 28% higher than in EU average. Specializations: Mecathronic, Green Tech, Biotech.

4.

Research for growth

1,82% GDP invested in the research sector, 1 university (ranked as the best Italian university for quality of research and internationalization) 40 public and private research centres 152 innovative startups Every 10.000 corporations.

5. Strategic position

A natural bridge connecting Central Europe and Mediterranean markets. a region served by an efficient infrastructural system (Brenner Corridor: Motorway and railway) Broadband with more than 1.100 km of optical fybre.

Sustainable development

6.

Endorsement of a sustainable use of the territory and the innovation "green & clean" to ensure the welfare of the people and our environment.

7. A single referent

For all the phases of settlement inside our territory: real estate, research contracts, credit access, incentives support, analysis of the economical and financiary means, research of suppliers and local partners.

WHY INVEST IN TRENTINO

• INVEST IN ITALY

INVITALIA TRENTINO



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SUCCESS STORY #1 OPT (ITALY-JAPAN)













1919

Foundation of the company. Original name: Prothesis workshop of Trento (Officina di protesi Trento).

1926

The **first operating table** was produced.

1985

The company - based in Trento - moved to **Calliano**. It grew by producing high-performing surgical tables for the global market.

2013

The Japanese group **TKB Corporation** - leader in the distribution of medical devices all over the world - acquired OPT.



TURNOVER: **12.446 million euro** EMPLOYEES: **66**

SUCCESS STORY #2 DANA (USA-ITALY)









1904

Foundation of **Dana Incorporated** in Maumee (Ohio - USA).

1962

German entrepreneur Federico Hurth founded **Hurth Italiana SpA** in Arco, Trentino (Italy).



1997

Dana Holding Corporation acquired Hurth, which became the headquarters of Dana Italy.



2015

In the Mechatronics hub of Rovereto, in Polo Meccatronica) opened **Dana Mechatronic Research**, a research spin off counting on 20 high skilled employees.



TURNOVER IN ITALY: **784.626 million euro** EMPLOYEES: **1,216**

SUCCESS STORY #3 BONFIGLIOLI (ITALY)









2011

Bonfiglioli was founded in Bologna as one of the biggest companies in the world in the power transmission sector.

1956

The company chose to grow within **Polo Meccatronica**. Foundation of **Bonfiglioli Mechatronic Research**.



2013

The headquarters grew. So did the employees, which went from 30 to 90 in 2018. A new business unit - named "Mechatronic and motion systems" - was born.



2020

An **innovative plant** has been opened within Polo Meccatronica. More than **100 workers** will be employed in Trentino. Expected turnover: 21.7 million euro.



BONFIGLIOLI RIDUTTORI TOTAL TURNOVER: **973.33 million euro** TOTAL EMPLOYEES: **3,899**

SUCCESS STORY #4 SALVADORI (ITALY-USA)









1990



1983

Giorgio Salvadori founded a family company specialised in the reconstruction of tyres.

The company entered the recycling market by producing the first machinery for tyres-cutting. In 2005, it settled down in Polo Meccatronica.

The American corporation TRC acquired the company.

2016

2018

The company grew and launched MT-Rex, the only machinery in the world able to chop 6-tonne tyres.



TURNOVER: 8.973 million euro EMPLOYEES: 34

THE INNOVATION SYSTEM OF TRENTINO







- Promotes the results of scientific research in Trentino through **technology transfer activities** to private companies and investors.
- Supports stakeholders and Trentino companies in **innovation processes and internationalisation** in national and European networks (eg Cluster Technologies, KIC, Technology Platforms).
- Stimulates **integrated training**, **infrastructures**, **skills and services** to accelerate innovative and highly technological businesses.

TRENTINO RESEARCH HABITAT







Trentino Research Habitat

TRENTINO 2030

HUMAN INNOVATION LAND







A business innovation center leader in Europe for the following fields: sustainable construction industry, renewable energies and environmental technologies.

New focuses:



TESS LAB Laboratories of technologies & services for sustainability







PROM FACILITY

Is a fast prototyping lab which supports companies with services of design, simulation, fast prototyping with additive manufacturing machines, testing





TRENTINO SVILUPPO: ONE STOP SHOP







Research for growth Strong local R&D network, up to 80% non refundable grant on R&D projects



Single contact point A dedicated team supporting enterprises in every steps



Ready-to-use spaces Buildings and industrial areas available



Technology Parks Innovation centres dedicated to strategic sectors of Trentino CONTACT







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Workshop "Trentino: Business and Innovation in the Heart of Europe"

Maurizio Marchese

THE UNIVERSITY OF TRENTO: A BRIEF OVERVIEW









Fifty years ago, Trentino was one of the poorest regions in Northern Italy: in 1967 the net migration rate (migrants-repatriates on the population) was negative

Afterwards, we can describe three periods of the economic policy:

- In 1960 Attraction of investments in labor intensive production. Also founding of FBK and the University of Trento
- In 1985 New welfare instruments to face increasing unemployment
- In 1995 Focus on R&D and innovation, human capital, and soft industries





The rate of employment (15-64)

1977	T=58.3%	M=80.9%	F=36.5%
1997	T=62.8%	M=76.7%	F=48.7%
2017	T=67.6%	M=73.0%	F=62.1%





16.277 students



560 Ph.D. students



260 post-doc researchers



14 departments/research centres



116 research laboratories

1 language centre

3 sport facilities

4 libraries



TYPE OF RANKING	INTERNATIONAL RANKING	NATIONAL RANKING
EUROPE TEACHING RANKINGS (2018)	36 out of 242	1 out of 25
THE WUR (2018)	[251-300]	5 out of 39
QS UNIVERSITY RANKINGS (2018)	[441-450]	10 out of 30
CENSIS (2017)	-	2 out of 17
IL SOLE 24 ORE (2017)	-	2 out of 61







The University of Trento is one of the founders of **Hub Innovazione Trentino -HIT**, a Foundation focused on promoting advanced technology transfer (ATT). It brings together the whole regional value-chain - University, research centres and the development agency – thus giving more critical mass and strength to the regional participation in strategic R&I networks at national and international level.

It supports added-value actions of interest to the whole R&I ecosystem.



The University of Trento is part of **SMACT (Industry 4.0)**: a consortium that will oversee the Competence Centre of Triveneto Region to encourage research and business collaboration in 5 types of technologies: **Social**, **Mobile, Analytics, Cloud and Internet of Things**.

- Formed by 8 north-eastern universities, two research institutes, the Chamber of Commerce of Padova and 29 private companies
- It received funding amounting to 7 million € from the Italian Ministry of economic development
UNIVERSITÀ TRENTI



EIT Digital is a leading European digital innovation and entrepreneurial education organization driving Europe's digital transformation

Trento hosts the **Italian Node of EIT Digital**, which clusters public and private organisations that are driving the digital innovation and transformation in Italy



- It aims at global impact through European innovation fuelled by entrepreneurial talent and digital technology
- It embodies the future of innovation through a pan-European ecosystem of over 200 top European corporations, SMEs, startups, universities and research institutes, where students, researchers, engineers, business developers and entrepreneurs collaborate in an open innovation setting
- Broad location: Amsterdam, Berlin, Braga, Budapest, Brussels, Eindhoven, Edinburgh, Helsinki, London, Madrid, Milano, Munich, Nice, Paris, Rennes, Stockholm, Trento, and San Francisco





UT is in the ECIU network since 2018.

Network formed by similar young research-intensive universities, with particular strengths in engineering and social sciences, committed to innovative teaching&learning and with a strong connection with the entrepreneurship world

2011 - 2020

Main and important achievement: the ECIU university

- It offers student-centred curricula jointly delivered across inter-university campuses, where a diverse student bodies can build their own programmes and experience mobility at all levels of study
- It adopts a challenge-based approach according to which students, academics and <u>external partners</u> can cooperate in inter-disciplinary teams to tackle the biggest issues facing Europe today





- UT is working to develop its international scope, establishing and developing networks and partnerships to guarantee the opportunity of international cooperation with regard to education, research and relations with industry.
- Main actions:
 - 135 bilateral agreements with non EU HEIs
 - 31 double degree agreements
 - 300 university Erasmus⁺ partners in more than 30 European countries
 - Specific services for international students: scholarships, university curriculum counselling, welcome service, accommodation, language centers





ACTIVE BILATERAL AGREEMENTS:

Hitotsubashi University University of Tokyo Tokyo Institute of Technology Nara Institute of Technology Nagasaki University Tohoku University Chiba University Kanazawa University Keio University **RIKEN Brain Institute** Tokyo University of Foreign Studies



Centre for Integrative Biology (CIBIO) and University of Tokyo Studies of the epigenome in embryonic development and pathologies Artificial Biology, Synthetic Biology

Department of Industrial Engineering and Nara Institute of Science and Technology Robotics for home automation applications Augmented Reality interfaces for clinical settings

Department of Cognitive Science/Center for Mind/Brain Sciences and University of Tokyo, Tokyo Institute of Technology

Human Computer Interaction Comparative physiological correlates of mother-child social interactions

Department of Information Engineering and Computer Science and University of Nagasaki ICT Technologies applied to Cultural Heritage CONTACT





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FBK: cutting edge research and innovation for industry and science

Gianluigi Casse



Based on **scientific excellence** we provide **unique innovation capabilities** to institutional and industrial partners.



7	200+	43
Research centres	Scientific publications (2018)	New EU projects (2018)
400+	500+	20
Researchers	Contributions to conferences (2018)	Joint labs and co-located companies
100+	39	27
PhD students (from 25 countries)	Patents	Innovative start-ups

Over 130 people between researchers, engineers and PhD students.



- Wide base of complementary competences
- know-how and state of art research infrastructure
- outstanding results in both research and innovation fields.

Photonics CMOS sensors, imagers MEMS, Bio-Mems Nanotechnologies Innovative Materials and Interfaces Micro and Nano devices Energy and sustainable future Quantum Technologies







6" Microfabrication Area Clean Room Detectors



Clean Room MEMS











Integration Area Analytical facility:

- D-SIMS Dynamic Secondary Ion Mass Spectrometry
- ToF-SMS Time of Flight Secondary Ion Mass Spectrometry
- XPS X-Ray Photoelectron Spectroscopy
- SEM-EDX-EBSD Scanning Electron Microscopy
- AFM Atomic Force Microscopy
- XRD/XRF X-ray Diffraction / X ray Fluorescence
- Raman spectroscopy





PROM FACILITY (POLO MECCATRONICA)





According to the principles of "**Industry 4.0**", development time/prototyping can be reduced through technology in the following areas:

- mechanical: 3D printing, AM-machining
- **electronics**: customized and integrated systems
- **ICT**: simulation, networking, the Internet of Things
- system integration: Product prototyping
- **metrology**: accurate measurement of the product, qualifications and certification
 - → Development of innovative artefacts for specific applications
 - → New materials
 - → Embedded electronics and sensors
 - → Sensors for IoT systems





Beyond State of the art sensors and devices developed for Science, transferred to Industry.







FBK has adaptable models for collaborating with enterprises:

- joint innovation labs (co-working operations of FBK scientists and industry personnel)
- contracted research
- customization of industrial or FBK products to industry needs
- Pilot productions (product engineering)
- KET provider to industries of various size
- Technology support to start-ups according to adaptable funding methods.

Frontier research with innovation in mind: Quantum Technologies



QRANGE





CMOS SPAD detector





Technology provider to Trentino industries (robotics, material treatment, energy, niche industries ...).

Joint labs for advanced innovation projects (e.g. the Italian National mint (IPZS) for secure ID systems and new materials).

Several international large scale companies (e.g. Broadcom, and from Japan Horiba, Rigaku. More companies ask for confidential collaborations).



Local company Gemmarum, Cavalese, Tn, Italy Industrial problem:

Developing an instrument for jewellers for reliable automatic evaluation of the colour of diamonds

<u>Results:</u>

•Instrument co-developed and tested by FBK

- •Innovative stone centring and lighting system
- •self-calibration system
- •tested and certified with the highest international standards (GIA, HRD, IGI)
- •1 shared patent
- •New company for commercialization: Gemchrom (http://www.gemchrom.com/)





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Advanced manufacturing and mechatronics

Mariolino De Cecco Biral, Bosetti, Fontana, Da Lio



- Main focus is the system-level engineering of intelligent mechanical systems
- Emphasis is on **integration of functions** by a **multi-disciplinary approach**: from mechanical system to manufacturing, from sensing and data fusion to mathematical methods for dynamic systems modelling, from control systems to Robotics, from Cognitive Systems to Mixed Reality

Participation to several H2020, ESA, EIT projects

Research topics:

- Manufacturing Systems and Industrial Automation
- Mechanical Measurements and Sensor Data Fusion
- Mobile vehicles robotics
- Space Technologies
- Accessibility and Assistance Living











Artificial brain inspired driver for autonomous driving

Low-cost, cloud-based monitoring of large number (10⁴) antenna poles for cellular TLC



C-ITS including I2V and V2I communications and VMS/VSL functions into low-cost, integrated strip markers on the road







Measurements Ínstrumentations Røbotics

LAB





Bridge the outcome of the acute care to the autonomy in the return home







niteractive Media Design Lab

 R_0

Collaboration with Nara Institute of Technology

Industrial exploitation of the territorial lab



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COMPUTATIONAL AND INTEGRATIVE BIOLOGY

Alessandro Quattrone

THE DEVELOPMENT PROJECT OF CIBIO







All CIBIO researchers collected at least a 2-year research experience abroad. 15% of the PIs are foreigners.











Pillar 1 Leaders Group











Strategic financing for the CIBIO Development Plan achieved through official guidelines between the Autonomous Province of Trento and the University of Trento.











Around 90 articles/year

25 articles/year on periodicals with IF > 10



Cell

nature biotechnology

Nucleic Acids Research

CANCER DISCOVERY

nature

genetics

Science







CENTRE FOR GENOMIC REGULATION

519 People 8,6 Average IF 16 M €/year Intramural Funding Major extramural Funding: Catalogna State, European Commission



INSTITUTE OF MOLECULAR BIOLOGY

235 People 7,1

Average IF

10 M €/year Intramural Funding Major extramural Funding: German Research Foundation, European Commission

Italy - Trento

CENTRE FOR INTEGRATIVE BIOLOGY

270 People 7,7 Average IF 1,5 M €/year* Intramural Funding Major extramural Funding: European Commission, Foundations

(*) 4 M including salaries, not included (IEO) or partially included (CRG, IMB) in other cases.

EUROPEAN INSTITUTE OF ONCOLOGY

207 People - 314 Clinicians 7,0 Average IF 10 M €/year Intramural Funding Major extramural Funding:

Ministry of Health, Donations, Foundations







Pillar 3 Technology transfer





Pillar 3 Technology transfer







Pillar 3 Technology transfer







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