

DIGITAL EVENTS SCHEDULE:

October 4 / 11 / 18 / 25

10:00 a.m.

1 item 2 looks

- The comfy jacket
- The knitted trousers
- The printed shirt

10:30 a.m.

FurMark®: the comprehensive global certification and traceability system for natural fur
by Associazione Italiana Pellicceria and IFF

11:30 a.m.

Slow Fashion Video Stories - by Mattori Studio

- Made in Como textile
- Elevate yarns materials
- Seamless shirting

12:00 p.m.

The Storymakers

- Avagolf
- Mastromoda
- Elcom
- Margot

1:00 p.m.

Slow Fashion video stories - by Mattori Studio

- A woven bag with a soul
- Italian Trench Story

1:30 p.m.

Fix the future - Trend presentation SS 22 by Linepelle

2:00 p.m.

1 item 2 looks

- The comfy jacket
- The knitted trousers
- The printed shirt

2:30 p.m.

Slow Fashion Video Stories - by Mattori Studio

- Made in Como textile
- Elevate yarns materials
- Seamless shirting

3:00 p.m.

FurMark®: the comprehensive global certification and traceability system for natural fur
by Associazione Italiana Pellicceria and IFF

3:30 p.m.

The Storymakers

- Avagolf
- Mastromoda
- Elcom
- Margot

4:30 p.m.

Slow Fashion video stories - by Mattori Studio

- A woven bag with a soul
- Italian Trench Story

5:00 p.m.

Fix the future - Trend presentation SS 22 by Linepelle

DIGITAL EVENTS SCHEDULE:

October 5 / 12 / 19 / 26

10:30 a.m.

1 item 2 looks

- The fringed Jacket
- The soft jacket

11:30 a.m.

Slow Fashion Video Stories - by Mattori Studio

- One size only dress
- Circular making
- Double Robe Coat

12:00 p.m.

The Storymakers

- Cinzia Caldi
- Suprema
- Ghibli
- Colb

1:00 p.m.

Slow Fashion video stories - by Mattori Studio

- Hand painted python skin
- Regenious

1:30 p.m.

The Winter Colours Parade - by The Style Lift

2:30 p.m.

1 item 2 looks

- The fringed Jacket
- The soft jacket

3:00 p.m.

Slow Fashion Video Stories - by Mattori Studio

- One size only dress
- Circular making
- Double Robe Coat

3:30 p.m.

The Storymakers

- Cinzia Caldi
- Suprema
- Ghibli
- Colb

4:30 p.m.

Slow Fashion video stories - by Mattori Studio

- Hand painted python skin
- Regenious

5:00 p.m.

The Winter Colours Parade - by The Style Lift

DIGITAL EVENTS SCHEDULE:

October 6 / 13 / 20 / 27

10:00 a.m.

1 item 2 looks

- The knitted shirt jacket
- The soft dress
- The graceful dress

11:00 a.m.

FurMark®: the comprehensive global certification and traceability system for natural fur
by Associazione Italiana Pellicceria and IFF

11:30 a.m.

Slow Fashion Video Stories - by Mattori Studio

- Villa's style romance
- A jacquard pattern story
- Beyond Weightless

12:00 p.m.

The Storymakers

- Vezzo
- Adriano Baroni
- Rosanna Pellegrini

1:00 p.m.

Slow Fashion video stories - by Mattori Studio

- A slow family process
- Slow making

1:30 p.m.

Fix the future - Trend presentation SS 22 by Linepelle

2:00 p.m.

1 item 2 looks

- The knitted shirt jacket
- The soft dress
- The graceful dress

2:30 p.m.

FurMark®: the comprehensive global certification and traceability system for natural fur
by Associazione Italiana Pellicceria and IFF

3:00 p.m.

Slow Fashion Video Stories - by Mattori Studio

- Villa's style romance
- A jacquard pattern story
- Beyond Weightless

3:30 p.m.

The Storymakers

- Vezzo
- Adriano Baroni
- Rosanna Pellegrini

4:30 p.m.

Slow Fashion video stories - by Mattori Studio

- A slow family process
- Slow making

5:00 p.m.

The Winter Colours Parade - by The Style Lift

DIGITAL EVENTS SCHEDULE:

October 7 / 14 / 21 / 28

10:30 a.m.

1 item 2 looks

- The comfy jacket
- The knitted trousers
- The printed shirt

11:30 a.m.

Slow Fashion Video Stories - by Mattori Studio

- Made in Como textile
- Elevate yarns materials
- Seamless shirting

12:00 p.m.

The Storymakers

- Avagolf
- Mastromoda
- Elcom
- Margot

12:30 p.m.

A talk with...

- Fabio Pietrella, President of Confartigianato Moda:
"Slow Fashion: To Made in Italy. Not just words but facts."
- Orietta Pelizzari, International Fashion Advisor:
"Our travel in the Italy of Slow Fashion - TheOneMilano Video Stories"

1:00 p.m.

Slow Fashion video stories - by Mattori Studio

- A woven bag with a soul
- Italian Trench Story

1:30 p.m.

Fix the future - trend presentation SS 22 by Linepelle

2:00 p.m.

1 item 2 looks

- The comfy jacket
- The knitted trousers
- The printed shirt

2:30 p.m.

Slow Fashion Video Stories - by Mattori Studio

- Made in Como textile
- Elevate yarns materials
- Seamless shirting

3:30 p.m.

The Storymakers

- Avagolf
- Mastromoda
- Elcom
- Margot

4:00 p.m.

A talk with...

- Fabio Pietrella, President of Confartigianato Moda:
"Slow Fashion: To Made in Italy. Not just words but facts."
- Orietta Pelizzari, International Fashion Advisor:
"Our travel in the Italy of Slow Fashion - TheOneMilano Video Stories"

4:30 p.m.

Slow Fashion video stories - by Mattori Studio

- A woven bag with a soul
- Italian Trench Story

5:00 p.m.

Fix the future - trend presentation SS 22 by Linepelle

DIGITAL EVENTS SCHEDULE:

October 8 / 15 / 22 / 29

10:00 a.m.

1 item 2 looks

- The fringed Jacket
- The soft jacket

11:00 a.m.

FurMark@: the comprehensive global certification and traceability system for natural fur
by Associazione Italiana Pellicceria and IFF

11:30 a.m.

Slow Fashion video stories - by Mattori Studio

- One size only dress
- Circular making
- Double Robe Coat

12:00 p.m.

The Storymakers

- Cinzia Caldi
- Suprema
- Ghibli
- Colb

12:30 p.m.

A talk with...

- Federica Dottori, Head Of International Promotion Department - Sistema Moda Italia
"Strategies and tools to promote networking between Italian fashion companies and international buyers"
- Marco Poli, Owner and Mentor of The Style Lift
"The Textile archive as a source of innovation"

1:00 p.m.

Slow Fashion video stories - by Mattori Studio

- Hand painted python skin
- Regenius

1:30 p.m.

The Winter Colours Parade - by The Style Lift

2:00 p.m.

1 item 2 looks

- The fringed Jacket
- The soft jacket

2:30 p.m.

FurMark@: the comprehensive global certification and traceability system for natural fur
by Associazione Italiana Pellicceria and IFF

3:00 p.m.

Slow Fashion video stories - by Mattori Studio

- One size only dress
- Circular making
- Double Robe Coat

3:30 p.m.

The Storymakers

- Cinzia Caldi
- Suprema
- Ghibli
- Colb

4:00 p.m.

A talk with...

- Federica Dottori, Head Of International Promotion Department - Sistema Moda Italia
"Strategies and tools to promote networking between Italian fashion companies and international buyers"
- Marco Poli, Owner and Mentor of The Style Lift
"The Textile archive as a source of innovation"
- Celine France, Boutique Progetto shop owner (La Réunion) - Buyer
Italy-La Réunion: a bridge between business and creativity

4:30 p.m.

Slow Fashion video stories - by Mattori Studio

- Hand painted python skin
- Regenius

5:00 p.m.

The Winter Colours Parade - by The Style Lift

DIGITAL EVENTS SCHEDULE:

October 9 / 16 / 23 / 30

10:30 a.m.

1 item 2 looks

- The Knitted shirt jacket
- The soft dress
- The graceful dress

11:30 a.m.

Slow Fashion video stories - by Mattori Studio

- Villa's style romance
- A jacquard pattern story
- Beyond Weightless

12:00 p.m.

The Storymakers

- Vezzo
- Adriano Baroni
- Rosanna Pellegrini

12:30 p.m.

A talk with...

- Margherita Palli, Scenographer
"The hand, the color, fashion and theatre"
- Carlo Ferro, President Italian Trade Agency
"Made in Italy export and territorial presence: from Italy to 78 ITA offices around the world"

1:00 p.m.

Slow Fashion video stories - by Mattori Studio

- A Slow family process
- Slow Making

1:30 p.m.

Fix the future - Trend presentation SS 22 by Linepelle

2:30 p.m.

1 item 2 looks

- The Knitted shirt jacket
- The soft dress
- The graceful dress

3:00 p.m.

Slow Fashion video stories - by Mattori Studio

- Villa's style romance
- A jacquard pattern story
- Beyond Weightless

3:30 p.m.

The Storymakers

- Vezzo
- Adriano Baroni
- Rosanna Pellegrini

4:00 p.m.

A talk with...

- Margherita Palli, Scenographer
"The hand, the color, fashion and theatre"
- Carlo Ferro, President Italian Trade Agency
"Made in Italy export and territorial presence: from Italy to 78 ITA offices around the world"

4:30 p.m.

Slow Fashion video stories - by Mattori Studio

- A Slow family process
- Slow Making

5:00 p.m.

Fix the future - Trend presentation SS 22 by Linepelle

DIGITAL EVENTS SCHEDULE:

October 10 / 17 / 24 / 31

10:30 a.m.

1 item 2 looks

- The Striped shirt
- The dress

11:00 a.m.

The Winter Colours Parade - by The Style Lift

12:00 p.m.

The Storymakers

- Avagolf
- Mastromoda
- Elcom
- Margot

12:30 p.m.

A talk with...

- Margherita Palli, Scenographer
"The hand, the color, fashion and theatre"
- Carlo Ferro, President Italian Trade Agency
"Made in Italy export and territorial presence: from Italy to 78 ITA offices around the world"

1:00 p.m.

The Storymakers

- Cinzia Caldi
- Suprema
- Ghibli
- Colb

1:30 p.m.

A talk with...

- Fabio Pietrella, President of Confartigianato Moda:
"Slow Fashion: To Made in Italy. Not just words but facts."
- Federica Dottori, Head Of International Promotion Department - Sistema Moda Italia
"Strategies and tools to promote networking between Italian fashion companies and international buyers"

2:00 p.m.

1 item 2 looks

- The Striped shirt
- The dress

2:30 p.m.

FurMark®: the comprehensive global certification and traceability system for natural fur by Associazione Italiana Pellicceria and IFF

3:00 p.m.

The Storymakers

- Vezzo
- Adriano Baroni
- Rosanna Pellegrini

3:30 p.m.

A talk with...

- Margherita Palli, Scenographer
"The hand, the color, fashion and theatre"
- Carlo Ferro, President Italian Trade Agency
"Made in Italy export and territorial presence: from Italy to 78 ITA offices around the world"

4:00 p.m.

A talk with...

- Fabio Pietrella, President of Confartigianato Moda:
"Slow Fashion: To Made in Italy. Not just words but facts."
- Federica Dottori, Head Of International Promotion Department - Sistema Moda Italia
"Strategies and tools to promote networking between Italian fashion companies and international buyers"

4:30 p.m.

A talk with...

- Orietta Pelizzari, International Fashion Advisor:
"Our travel in the Italy of Slow Fashion - TheOneMilano Video Stories"
- Marco Poli, Owner and Mentor of The Style Lift
"The Textile archive as a source of innovation"

5:00 p.m.

Fix the future - Trend presentation SS 22 by Linepelle